



## The Client:

Klippings Kollector ([www.klippingskollector.com](http://www.klippingskollector.com)) is a startup that was built on a great concept and harnessed emerging technology to make a meaningful difference for readers. The vision was so strong - *re-imagine the process of reading comprehension* - that its entrepreneur founder attracted angel funding to help articulate this vision. Klippings Kollector endeavored to be a “revolution of e-comprehension” and they came to us to help them accomplish the big task at hand: turn their dream into a reality.

## The Challenge:

Klippings Kollector had an idea, to be able to take the text highlights and notes from your Kindle reader, and organize, index, export, report, and share.

Excelhelp.com listened to the client. Never intended solely to generate profit, the client wanted to help readers and students. With printed books, a reader could dog ear pages, and highlight, making notes in the margins. The Kindle digital reader also allows readers make highlights and notes, with the added benefit of making makes entire libraries portable, but it didn't address a key problem: the interactivity of the reader and their notes. Our client envisioned an information management system that remedied that shortcoming. With a prototype in mind, ExcelHelp drew from our extensive knowledge of application design and developmental creativity to deliver just that.

## The Solution:

ExcelHelp worked from the premise, “Read it once, keep it forever.” When using a Kindle, highlights and notes are saved as text files. Our first task was the conversion of text files into usable files, organized with a simple interface. The highlights and notes, or “klips” are discernible and separate, and we created a system called easy key tagging, where tags could be assigned to sort each “klip” for future reference during the actual reading process. Then we built a repository for the ‘klips’ with a folder and subfolder system to maximize organization of the information.

An essential function of software is the ability to make reports. ExcelHelp developed a report generation function filterable by multiple aspects of the easy tagging system, so the information output is specific to user needs, streamlining the process of creating study guides, thesis points, vocabulary lists and more. Reports are generated in the user's choice of either PDF or the easily editable RTF file extension. Create a book of the Klippings, export to share, and even import additional information into your book, a great development for collaborative projects.

## Key Client Benefits:

The ExcelHelp solution was just what the client hoped for when developing the prototype. Simple to use, with maximum organization and minimum effort on the user end, intuitive interface, and truly a great system for reading retention.



The Kindle allowed readers to take their entire library on the go and Klippings Kollector extended that, making the information a reader identifies as important equally as portable, by defining it as a data that can be saved, sorted, and shared. This is a great example of how creative, meaningful, and thorough application development can be.

## Never read anything twice.

- ✓ Read, Highlight, and Note on your Kindle®
- ✓ Import & Organize your Highlights and Notes
- ✓ Use Powerful Search & Tag functions
- ✓ Run Reports in PDF or Text



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Take our quick tour. See the true power of Klippings Kollector™.

### Students Scholars and Bookworms use Klippings Kollector™

Klippings Kollector™ has changed the Kindle® community and educational system around the world. Never go back for a reference, have every thought and highlight from a book at your fingertips. Need a quote? Do a quick search. Want to share an excerpt? Send your klips via Klipshare™ with a few clicks. Need a study guide? Create a report in seconds and have it with you on-the-go. Don't have a Kindle®? Find out how Klippings Kollector™ can benefit you by **downloading** today.

#### Import from Kindle®

Plug, Click and Import. It's so simple so you can spend more time reading.

#### Print Reports & Guides

Carry vocab lists with you for school or key points for your thesis. Any report is just a few clicks away.

#### Organize & Analyze

Organization has never been this easy and efficient. Create custom folders, groupings and shared files.

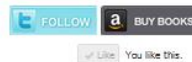
#### Share with Others

Pass it on! Don't keep the knowledge to yourself. Share your insight on a reading or collaborate with others.

*"I had been looking for software like Klippings Kollector for months until I heard about it from another Kindle User."*

Jodi O  
Kindle Enthusiast  
La Quinta, CA

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